

A Study on Performance Evaluation of Equity Fund Scheme of Aditya Birla Mutual Fund, Kotak Mahindra Mutual Fund ICICI Mutual Fund

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Abstract: *In India the various investment avenues are provided by the capital market to the investors, to support them to invest in different investment tools and to make assured the profitable return. Mutual fund is subject to market risk and the mutual fund vary from fund to fund. In this context, the performance evaluations of mutual funds has become essential. Therefore, one of the main important issue is choosing profitable mutual fund for investment. This study, deals with the equity mutual funds that are offered by the various fund houses in India for investment. In the terms of risk return relationship this study predominantly selected mutual fund schemes is the main objective of this study.*

Keywords: Equity mutual fund, Jensen's performance index, Net Asset Value, Sharpe index and Treynor index.