

Cash to Clicks Impact of UPI in India Landscape

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Abstract: *The overview of the Unified Payments Interface (UPI) represents a crucial shift in India's economic landscape, fundamentally altering how financial transactions are conducted. By moving the country from a heavy dependence on cash to a vibrant digital payment system, UPI has sparked significant change. Its innovative design simplifies financial transactions, providing an easy-to-use platform for both individuals and businesses. More than just a convenience, UPI has become a key driver of financial inclusion, connecting both the banked and unbanked populations.*

Keywords: Economic landscape, financial transaction, Digital Payment