

Descriptive Analysis on the Current Trends and Developments in the Business Practices

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Abstract: *Organizations operating in worldwide commercial sectors are currently compelled to navigate through highly persistent and intense advancements. To thrive in such an environment, individuals must generate novel ideas and consistently enhance their own creative skills. Strategic firms presently prioritize the development of their own innovative capabilities. This article presents the findings of a theoretical investigation conducted on desktop computers with the aim of enhancing organizations' ability to innovate. During the survey and subsequent investigation, suitable cutting-edge business models (IBM) for companies were identified.*

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