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Analysis of Recent Trends Resulting from the Digital Revolution in the Field of Commerce

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Abstract: The advent of technological advancements is reshaping contemporary lifestyles, posing a formidable challenge for businesses to keep pace. The individuals responsible for overseeing the Data Innovation (IT) department, as well as those in more senior roles, should assess recent advancements and determine how they can contribute to the organization by creating new strategies and enhancing their level of commitment. The objective of this research is to present a series of mechanical advancements that target the latest computerized trends and modify historical patterns by generating updates or upgrades, specifically those that optimize business intelligence (BI) operations. This overview paper discusses the latest advancements in the Web of Things (IoT), including subjects such as 5G mobile connectivity, WiFi 6 advancements, the enhancement of the user's mechanical experience, and artificial intelligence (AI).

Keywords: Digital, blockchain, high-speed, mobile communication, 5G Wi-Fi

