

The Study on Various Facets of Social Entrepreneurship: Imbibing the Societal Perspective

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Abstract: *Social entrepreneurship, unlike a typical non-governmental organization (NGO), encompasses a wide range of activities aimed at achieving substantial and impactful social transformation. In the field of voluntary, non-profit, and not-for-profit organizations, this concept is increasingly vital. Previously, there was a prevailing belief that groups engaged in significant social issues were characterized by their idealism, generosity, and willingness to undertake risks. The primary catalyst behind the growth of social entrepreneurship in India is the government's unwavering commitment to foster its development. This commitment is not necessarily manifested through financial support or guidance, but rather by establishing an environment conducive to its emergence. The implementation of Corporate Social Responsibility (CSR) initiatives inside the corporate sector, which involves the establishment of fully operational action teams and dedicated finance, has played a crucial role in enhancing the public impression of social entrepreneurship. The primary objective of the study is to analyze the evolving trends of social entrepreneurship in India, along with the recent initiatives undertaken by various social entrepreneurs. Furthermore, it offers a summary of numerous perspectives pertaining to social entrepreneurship. This study aims to provide an overview of the activities that support social entrepreneurship and associated initiatives in India. This could prove beneficial for future empirical investigations pertaining to the subject matter.*

Keywords: Corporate Social Responsibility, India, Non-Governmental Organization, Social Entrepreneurship, Social Entrepreneur