

A Study on Employee Motivation and Job Satisfaction: A Case Study Approach

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Abstract: *Employee motivation and job satisfaction are critical factors in achieving organizational success and maintaining a productive workforce. This paper explores the relationship between motivation and job satisfaction through a case study approach, focusing on specific strategies that can enhance these aspects within an organization. By analyzing real-world examples and drawing on existing literature, the study aims to provide a comprehensive understanding of how various motivational techniques and workplace practices impact employee satisfaction and overall performance..*

Keywords: Employee motivation