

A Study on the Impact of Artificial Intelligence on Business Operations

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Abstract: *Artificial Intelligence (AI) has emerged as a transformative force in business operations, offering innovative solutions to enhance efficiency, productivity, and decision-making processes. This research paper explores the multifaceted impact of AI on various business functions, including supply chain management, customer service, marketing, and human resources. By leveraging AI technologies such as machine learning, natural language processing, and robotics, businesses can automate routine tasks, gain deeper insights from data, and create more personalized customer experiences.*

Despite its potential, the integration of AI into business operations presents several challenges, including ethical considerations, data privacy concerns, and the need for significant investment in technology and talent. This study aims to provide a comprehensive analysis of these challenges and propose strategies for businesses to effectively adopt and leverage AI technologies. Through an extensive review of literature and case studies, the paper offers insights into best practices and future trends in AI-driven business transformation..

Keywords: Artificial Intelligence