

A Study on Employee Engagement at Smart-Q

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Abstract: *This study examines the level of employee engagement at SmartQ - Bottle Lab Technologies, a food and beverage company in Bangalore. A survey-based research approach was employed, collecting primary data from 100 employees. Descriptive statistics, correlation, and ANOVA were used to analyze the impact of factors such as job satisfaction, leadership, and recognition on employee engagement. The results indicate a significant positive correlation between job satisfaction, and employee engagement. Additionally, the study revealed that recognition and rewards significantly influence employee motivation and retention.*

Keywords: Employee Engagement, Job Satisfaction, Leadership, Recognition, Food and Beverage Industry