

A Study of Impact of World Trade Organisation on European Trade for the Period 2022-24

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Abstract: *The World Trade Organization (WTO) plays a crucial role in facilitating international trade by establishing rules that ensure fair competition and reducing barriers like tariffs. This research paper explores the impact of WTO policies on European trade, focusing on how it has helped European businesses gain access to global markets, resolve trade disputes, and promote cooperation between countries. While the WTO has contributed to economic growth, it faces criticism for slow decision-making. The paper concludes with recommendations for businesses to stay competitive by keeping up with WTO policies.*

Keywords: WTO, European trade, international trade, tariffs, trade disputes, global markets