

# Evaluating the Impact of Corporate Social Responsibility: A Study of Reliance Industries Limited (2022-2023)

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**Abstract:** *This paper explores the Corporate Social Responsibility (CSR) activities of Reliance Industries Limited (RIL) for the period from 2022 to 2023. The study provides an in-depth analysis of RIL's CSR strategies, initiatives, and expenditures to evaluate their impact on social and environmental development in India. It utilizes both secondary data from CSR and sustainability reports and primary data from a public survey to gauge awareness and perceptions of RIL's CSR efforts among Indian citizens. The research employs quantitative methods to assess the monetary contributions and qualitative analysis to understand the strategic focus and effectiveness of these activities. The paper aims to present a comprehensive view of RIL's CSR activities, their alignment with corporate goals, and their contribution to sustainable development, along with recommendations for enhancing their impact and visibility.*

**Keywords:** Corporate Social Responsibility (CSR)