

Corporate Social Responsibility "Public Sector vs Private Sector – Myth or Reality?"

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Abstract: *Corporate Social Responsibility (CSR) is becoming more important for businesses. But how it's used and its effects can change a lot between different sectors. This research paper looks at what makes CSR in public versus private sectors similar or different. The aim? To find out if these differences are real or just stories. By comparing the two, we want to learn about what drives CSR efforts in public organizations compared to private companies. To dive deeper, the paper uses different methods. It mixes both qualitative & quantitative data. We collected primary data from interviews & surveys with people from various organizations in both sectors. Also, we looked at other reports, literature, & CSR disclosures for secondary data. We also included case studies of some public and private sector groups to get a clearer picture of their CSR activities. The results show interesting things! While both sectors care about CSR, their methods and reasons are quite different. Public organizations often think about helping society & following government rules. On the other hand, private companies tend to focus more on being competitive in the market and meeting what stakeholders expect of them. These differences come from how each sector operates and what goals they have. In conclusion, the differences we see in CSR practices are not just make-believe; they come from real situations unique to each sector. This research gives insight for both theory & practice, recommending special strategies that can boost CSR's impact in each area. Plus, we suggest future studies to keep exploring how CSR is changing across various types of organizations.*

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