

A Survey on Virtual Personal Stylist

Samruddhi Jadhavrao

Artificial Intelligence & Data Science Department
Marathwada Mitra Mandal's College of Engineering, Pune, India

Abstract: *When the individuality and the availability of gadgets are combined, it becomes possible to create a Virtual Personal Stylist in the world where people need inventions in fashion, which can change their styles without spending plenty of time and traveling far away. That new solution utilizes artificial intelligence, machine learning, as well as user-centered approach to deliver proper styling suggestions regarding the user's individuality, body shape, and fashion trends in the present. Maintaining a virtual wardrobe and providing outfit recommendations as well as help with shopping the Virtual Personal Stylist doesn't just enable consumers to build their own style, but it also helps them do it with ease. It is for these reasons that this abstract discusses the attributes of this technology, and the advantages of practicing the application of this technology for fashion businesses purposes in the fashion industry. Wherever this digital solution is implemented, we show how, thanks to case analyses and users' feedback, it improves styling experiences strictly as well as disrupts retail conventional models for making clothing affordable and, at the same time, tailored.*

Keywords: AI Styling, Fashion Technology; Digital Wardrobe; Body Type Solutions; Trend Analysis