

Corporate Social Responsibility (CSR) and Employee Engagement

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Abstract: *This research paper explores how Corporate Social Responsibility (CSR) affects employee engagement. CSR involves companies taking responsibility for their impact on society and the environment. When employees see their organization contributing to positive social and environmental change, it often increases their job satisfaction and commitment to the company. This paper discusses how CSR initiatives can create a stronger bond between employees and their workplace.*

Keywords: CSR, Employee Engagement, Social Responsibility, Job Satisfaction, Workplace Motivation