

Role of Corporate Social Responsibility (CSR) in Sustainable Development

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Abstract: *CSR is a voluntary initiative taken by companies themselves to go beyond the profit motive towards worthwhile social causes; it has emerged as the fulcrum against which the corporate world is trying to align its operations to the SDGs. This study investigates how CSR efforts address environmental stewardship, social equity, and economic growth in a manner that brings forth the synergies between responsible corporate behavior and sustainable development. The paper seeks to present an analysis of the impacts brought about on environmental sustainability, community well-being, and ethical governance through a comprehensive review of existing literature and case studies on CSR activities. It also further elaborates on the challenges of companies in the effective undertaking of strategies on CSR in aspects of transparency, stakeholder engagement, and balancing short-run financial objectives with long-term sustainability goals.*

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