IJARSCT



International Journal of Advanced Research in Science, Communication and Technology (IJARSCT)

International Open-Access, Double-Blind, Peer-Reviewed, Refereed, Multidisciplinary Online Journal

Volume 4, Issue 2, September 2024

A Study on CSR Initiatives by Reliance Industries Ltd.

Krishna Khubchandani¹ and Dr. Mangesh Bhople²

Student, MIT Arts, Commerce & Science College, Alandi, Pune, India¹ HOD BBA and BBA IB, MIT Arts, Commerce & Science College, Alandi, Pune, India²

Abstract: Corporate Social Responsibility (CSR) has come up as a different aspect of business strategies, promoting sustainable development while balancing economic, environmental, and social goals. Reliance Industries Limited is the largest private sector company in the country India with the business across the materials and energy value of chain and the strong presence in the retail businesses and telecommunication business. This study aims to study the CSR initiatives undertaken by Reliance Industries Limited (RIL), has one of the India's largest organization, and their impact on different sectors including healthcare, education, rural development, and environmental sustainability. Including secondary data on this study, this research paper study or analysis the relationship between Reliance Industries Limited (RIL) CSR spending, providing some information abouthow strategic CSR investments contribute to long-term business success and societal improvement. The findings indicate that Reliance Industries Limited (RIL) has made contributions, majorly in the healthcare and education, shows a positive correlation between CSR investments and financial growth.

Keywords: Corporate social responsibility (CSR), Reliance Industries Limited (RIL), CSR initiatives, Reliance Foundation



