IJARSCT



International Journal of Advanced Research in Science, Communication and Technology (IJARSCT)

International Open-Access, Double-Blind, Peer-Reviewed, Refereed, Multidisciplinary Online Journal

Volume 4, Issue 2, September 2024

Assessing the Impact of Corporate Social Responsibility (CSR) on Educational Development: A Study of Educational CSR Initiatives of Top Companies in Maharashtra

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Abstract: This paper focuses on to asses and evaluating the impact of corporate social responsibility on educational development in the state of Maharashtra. the report also explores three notable CSR initiatives in the educational sector in the state by big companies, to understand in depth the actual performance of CSR activities and their impact on the development and their benefits. The report also evaluates the condition of Education in the state and how much CSR is helping in both the urban and rural areas. The findings show that the state is good when it comes to literacy but only urban areas are majorly literate, and also CSR spend is more in urban areas despite good development there. Despite rural areas which require some work. Although companies have now started to realize the need to improve education even in rural areas. The findings reveal that CSR initiatives have significantly improved educational infrastructure and digital literacy. The paper concludes by suggesting strategies to improve the effectiveness of CSR programs in addressing educational differentiation and emphasizing the need for better CSR to be conducted by companies where they more actively collaborate with local governments, NGOs, and communities.

Keywords: Corporate Social Responsibility, CSR, CSR in India, Educational CSR activities, Education in Maharashtra, CSR initiatives

DOI: 10.48175/568

