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Corporate Social Responsibility and SDG 5: Promoting Gender Equality in the Workplace

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Abstract: Corporate Social Responsibility (CSR) plays a pivotal role in advancing gender equality in the workplace, aligning with Sustainable Development Goal (SDG) 5 of the United Nations' 2030 Agenda. SDG 5 aims to achieve gender equality and empower all women and girls, with specific targets addressing workplace issues such as equal opportunities, pay equity, and leadership representation. This abstract explores how businesses can integrate gender equality into their CSR strategies by promoting inclusive policies, fostering a diverse workforce, and ensuring equal access to leadership roles.

By adopting practices that eliminate gender-based discrimination and support work-life balance, companies can create a more equitable workplace environment. Additionally, the role of corporate leadership in championing these changes is crucial, as well as the implementation of transparent reporting and accountability mechanisms to track progress. Through a concerted effort to align CSR initiatives with SDG 5, businesses not only contribute to social justice but also enhance organizational performance, innovation, and reputation, driving long-term sustainable growth.

Keywords: Gender equality, Workplace diversity, Women empowerment, Equal pay, Gender pay gap, Inclusive leadership, Diversity and inclusion, Women in leadership, Social responsibility reporting

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