

A Study of Corporate Social Responsibility Initiatives by Global Companies in India

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Abstract: *Corporate Social Responsibility (CSR) is becoming an essential part of how businesses operate around the world. It involves companies taking responsibility for their impact on society, focusing not just on profits but also on improving the environment, supporting social causes, and uplifting local communities. In India, global companies are active in addressing these issues, especially after the introduction of legal requirements under the Companies Act of 2013. This paper explores the CSR initiatives of global companies operating in India, how they address local needs, their overall impact, and the challenges faced. Through case studies and analysis, the paper provides insights into successful CSR strategies and practices..*

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