

Sustainable Development Goals in Corporate Social Responsibility (CSR)

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Abstract: *The Sustainable Development Goals (SDGs) have redefined the role of Corporate Social Responsibility (CSR) in business, emphasizing the need for companies to integrate sustainability into their core strategies, this includes Development Goals (SDGs) holding the ambition of going “beyond just philanthropy” whereby CSR now encompasses practices involving direct support for environmental protection, social inclusion, economic resilience or ethical governance and innovation. Businesses that situate their strategies in these objectives scale sustainability rather than change band-aids. Encouraging firms to innovate and implement sound sustainability measures that are beneficial both for the society, as well in terms of environmental gains requires an equilibrium between economic performance and social responsibility. When CSR weaves this deeply into the fabric of SDGs, it becomes an all-encompassing framework that shows businesses how they can grow without compromising responsibility; ensuring their impact is sustainable and inclusive. In this alignment, CSR is starting to be seen as a relevant tool in the pursuit of sustainable development by aligning business success with societal well-being.*

Keywords: Corporate Social Responsibility (CSR), Sustainable Development Goals (SDGs), Business Growth, Impact, Economy, Collective Growth