

Evaluating Recruitment Processes and Employee Awareness at Vivimed Labs: An Analysis of Recruitment Sources and Satisfaction Levels

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Abstract: *This study explores the current recruitment practices at Vivimed Labs, focusing on identifying strengths and potential areas for improvement. The research evaluates employee awareness and understanding of the company's recruitment policies, ensuring that all stakeholders are well-informed and aligned. Additionally, the study analyzes the effectiveness of both internal and external recruitment sources, assessing their impact on the overall success of the recruitment process. Employee satisfaction with the recruitment process is also examined, with feedback gathered to enhance the candidate experience and improve overall efficiency. The research methodology includes the use of a structured questionnaire, with data collected from a sample of 54 employees through both primary and secondary sources. The study applies the frequency method for data analysis, resulting in insights that contribute to the optimization of recruitment practices at Vivimed Labs.*

Keywords: Recruitment practices, employee awareness, recruitment policies, internal recruitment, external recruitment, employee satisfaction