

Review of Sustainable Tourism Frameworks with Reference to Tourist Awareness and Homestays

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Abstract: Sustainable tourism has emerged as a pivotal approach for minimizing the adverse environmental, socio-cultural, and economic impacts of tourism while maximizing benefits to host communities. Among various sustainable tourism models, homestays have gained prominence as community-based accommodations that promote cultural immersion, local economic development, and environmental conservation. Tourist awareness plays a vital role in ensuring the success of sustainable homestay practices. This review paper critically examines major sustainable tourism frameworks and evaluates the role of tourist awareness in strengthening sustainable homestay practices. The study synthesizes existing literature to identify key sustainability dimensions, challenges, and policy implications for future tourism planning.

Keywords: Tourist Awareness, Homestays, Community-Based Tourism