

Dharma and Dynamics; Integrating The Bhagwat Gita's Eternal Wisdom with Modern Management Principles

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Abstract: *The purpose of the study is to explore the fundamental message of The Bhagwat Gita and its influence on management policies. It is the holy scripture of the Hindus is a part of the religious epic Mahabharata. This study discover how there is interconnectedness in the various management teams. The Gita explains the interconnectedness of all existence. This interconnectedness helps us to understand divinity in all beings The Bhagwat Gita offers profound wisdom that can be adapted to modern management principles. The study is descriptive in nature hence it uses secondary sources of data. The secondary data is collected from newspapers, articles, research journals government and non-government reports. It is observed that The GITA provides most treasured timeless principles that can enrich modern management practices. By integrating the teachings of the Bhagwat Gita, managers and team leaders can create purpose driven organization that will benefit the individuals and society at large. This study tries to fill the gap in the literature review by studying the fundamental message of The Bhagwat Gita and its influence on management policies and explore how the managers can foster innovation and excellence by following the guidelines of The Bhagwat Gita. Very few studies have been conducted that discover interconnection between The Bhagwat Gita and various management teams.*

Keywords: The Bhagwat Gita, Management Policies, Management Principles