

# The Reshaping Face of Merger and Acquisition in Indian Chemical Industries

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**Abstract:** *Introduction: In 2023, PCBL Ltd, a distinguished player in the chemical supplies industry, agreed to gather a hundred percent stake in Pune-based Aquapharm Chemicals Pvt. Ltd for a consideration of ₹3,800 crore. This acquisition was once regarded as a strategic move by way of the potential of PCBL Ltd to adorn its market presence and diversify its product offerings*

*Purpose: To analyze the strategic cause behind PCBL Ltd's acquisition of Aquapharm Chemicals Pvt. Ltd.*

*Methods: The quantitative analysis includes the comparison of financial and operational data, as properly as the assessment of the statistical importance of the results in the SPSS output. The qualitative evaluation entails the evaluation of enterprise reports, media articles, and interviews with key stakeholders to reap a deeper grasp of the strategic and organizational elements underlying the acquisition.*

*Results: The findings recommend that the acquisition has had a high-quality effect on the financial and operational performance of the mixed entity, as properly as on PCBL Ltd's market position. However, the successful integration of the two businesses and the recognition of anticipated synergies can also have posed sizeable challenges.*

*Conclusion: In conclusion, the acquisition of Aquapharm Chemicals Pvt. Ltd. by way of PCBL Ltd in 2023 seems to have been a strategic and profitable move. The evaluation suggests that the combined entity has skilled better operational and financial performance, as nicely as extended market position. While the integration manner can also have posed some challenges, the awareness of expected synergies has contributed to the ordinary success of the acquisition.*

**Keywords:** Market Consolidation, Corporate Strategy, Integration Challenges