Retail Data Analytics - Recommendation System for Products in Retail Business

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Abstract: *The field of retail data analytics is transforming the retail industry by employing sophisticated tools and methodologies to derive important insights from large datasets. Retailers may effectively evaluate consumer behavior, optimize inventory management, and improve overall operational efficiency by utilizing advanced analytics platforms like Power BI in conjunction with data manipulation tools like Python. Businesses may stay flexible in the cutthroat retail industry by using these insights to inform choices, customize marketing plans, and enhance consumer experiences. Thus, in the fast-paced world of retail, retail data analytics is essential for promoting data-driven decision-making and innovation.*

Keywords: Data Analytics, Dataset, PowerBI, Python