

# To Formulate and Evaluate Hair Serum for Hair Problems

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**Abstract:** *The youngish generation have begun to suffer from extreme hair loss problems due to numerous life- related changes similar as fatigue, anxiety, input of junk foods, use of diiferent hairstyling/ coloring styles, etc. The loss of hair isn't temporary in utmost cases, but it results in alopecia. numerous people suffering from hair loss are in hunt of multiple treatments due to extreme anxiety and pressure, from tradition to traditional and remedial mending to the use of minoxidil and finasteride. To ameliorate hair growth and to help hair loss, hair root activation is needed. Herbal dress are still generally used by average citizens because of smaller side goods and lesser protection and safety profile. The present study was intended to use different sauces to formulate herbal hair serum for general purposes.*

*Cosmetics are becoming more high demand in daily life and it was used frequently by many of people per year. Mankind uses various products to enhance beauty and elegance to look young and charming. Cosmetics thus play a vital role in human life.*

*The main objective of the present work is to develop an herbal hair serum for general purpose (daily use) using various herbs with this evaluate the characteristics of cosmetic serum and to identify the best formulation of cosmetic serum. Three formulations of cosmetic serum (H1, H2 and H3) with different concentration of excipients have been developed. They were evaluated for its physical appearance, pH, homogeneity test, viscosity, spreadability test and stability test. All the parameters were found to be good and within the standards. Current research has revealed that herbal formulations are effective in enhancing hair consistency.*

**Keywords:** hair loss