

An Analytical Study on Goods and Services Tax and Ecommerce Sector in India

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Abstract: *The research paper focuses on the study of Goods and Service Tax and E-commerce in India. GST is also called as Goods and Service tax. It is an Indirect Tax which is applicable on goods and services to grow the Indian economy. E-commerce is the industry where the large information, technology helps in managing the records of the business. In India it helps for the transaction of the money to other. We can purchase anything anytime from anywhere online with the help of cards and other online payment apps like:- Debit cards, Credit cards, Google pay, Paytm etc. E-commerce, or electronic commerce, is only an additional means of maintaining or improving current business operations. E-commerce is a change instead. The Goods and Service Tax has a great impact on the E-commerce sector in India. It is growing rapidly in India. People buy the goods and services through the E-commerce. The research study is basically on the behavior of consumers towards the Goods and Service Tax and E-commerce in India. This "disruptive" invention is drastically altering the way that business traditionally conducted. It is demonstrating the amazing expansion of commerce in our nation. Its growth has been significantly aided by the rise in internet users.*

Keywords: Goods and Service Tax, E- Commerce, Flipkart, Amazon