

Human Resource Management in Retailing

Dr. Wani Murlidhar Namdeo

Principal

M. M. Jagtap College of Arts, Science and Commerce, Mahad-Raigad, Maharashtra, India

Abstract: *The retail industry is fast-paced, relentless, and competitive, which is why human resource practices focus on solving the problems this sector brings with it. Economic uncertainty, staffing issues, and high turnover costs pose some of the biggest challenges for HR. teams within the retail sector. Without HR management practices, the brick-and-mortar retail industry would not be able to overcome the strategic hurdles the 21st century presents. HR management in the retail sector has its own unique set of challenges. With this blog, we'll uncover the nuances and explore how to navigate them for a successful outcome. Working in retail can prove to be more difficult than anticipated. HR professionals in the retail industry have to be incredibly flexible and fast thinkers because they have so much to manage and oversee. Modern technology can turn out to be the ideal tool for the strategic challenges retail entails. Nowadays, retail businesses are constantly developing; therefore, evaluating productivity is essential for HR professionals in determining their companies' needs. Retail HR involves recruiting, selecting, training, compensating, and supervising personnel consistent with the retailer organization's structure and strategy.*

Keywords: Retail HR