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A Systematic Literature Review of Supply Chain

Management

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Abstract: The study is a systematic literature review of current state of research on the dyadic relationship of supply chain management practices with supply chain performance measures published in empirical research articles in literature. Forty-three empirical research papers published in high quality Scopus and Woos indexed Journals between 2018 and 2022 were selected for this study through systematic approach for categorization and synthesis of findings on the subject. The findings were categorized within the themes of operational, environmental, economic, firm and supply chain performance and evaluated within the structure-conduct-performance paradigm. "Benchmarking an International Journal" is the leading channel for publishing on this topic and partial least square structural equation modelling methods are the most employed statistical technique for analysis of data. Organizational theories like resource based view; institutional theory and stakeholder's theory are the dominant theoretical perspective adopted by the selected art. Studies are geographically concentrated in South Asia, Europe, USA and some countries of Africa and Middle East. Most studies are focused on manufacturing industries and very few service industries like food or grocery retailers have been researched. Internal and external Specific supply chain (SCM) practices affect different measures of supply chain performance through various pathways. Green supply chain management practices, supply chain quality practices, innovative management, lean management practices and industry 4.0 technologies are gaining prominence while market and financial performance outcomes of SCM practices have not been adequately researched. Conclusions followed by theoretical and practical implications are drawn and future research directions identified

Keywords: Supply Chain Management is used as SCM, technology.

