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A Study on Comparative Services of Private Bank and Public Bank' (State Bank of India (SBI) & ICICI Bank) at Mahad-Raigad

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Abstract: Public Sector Banks (PSBs) are a major type of bank in India, where a majority stake (i.e. more than 50%) is held by the government. The shares of these banks are listed on stock exchanges. The private sector enterprise is an organisation which is owned, managed & controlled by private individuals or a group of individuals or both. This is also engaged in business activity but with the motive of profit maximisation rather than public service like in case of public sector enterprise. The merger of the loss making New Bank of India with the profitable ICICI BANK was the first instance of merger of two public sector commercial banks. Corporate world have been merging to gain synergies in their operations, derive economies of scale and offer one-stop facilities to more demanding clientele. Hence, the desire to grow quickly through mergers, rather than through the slow path of normal expansion in business it is important to improve the competitiveness and quality of the services sector in order to enhance its efficiency. The present comparative study focuses on the merger of public and private sector banks in India specially merger events relating to Bank of Baroda, Punjab National Bank, HDFC Bank and ICICI Bank. It also examines the only aspect of such merger(s) in terms of valuation of banks before and after merger and find out the result that which sector gained more value through merger in India. KEYWORDS: Merger and Acquisition, Valuation of Banks, Public and private sector banks.

List of Some Public Banks in India:

• Bank of Baroda • Bank of India • Bank of Maharashtra • Canara Bank • Central Bank of India • Indian Bank • Indian Overseas Bank • Punjab National Bank • Punjab and Sindh Bank • Union Bank of India • Uco Bank • State Bank of India

List of Some Private Banks in India:

- Axis Bank Bandhan Bank CSB Bank City Union Bank DCB Bank Dhanlaxmi Bank Federal Bank
- HDFC Bank ICICI Bank IndusInd Bank IDFC FIRST Bank Jammu & Kashmir Bank Karnataka Bank

Keywords: Bank

