

# **E-Commerce Growth in India : A Study of Segments Contribution**

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**Abstract:** *This paper looks at the development and various fragments of electronic trade (web based business) in India. As web based business is one of the top developing organizations in India and gives an extraordinary market potential to speculations, unfamiliar financial backers are subsidizing web based business area. The review reasons that there would be an imminent development of online business in India, assuming the Public authority give a legitimate security and system for online business and the homegrown and global exchange are permitted to extend their essential privileges like protected innovation, security, counteraction of extortion, customer security, and so on*

**Keywords:** B2C, Internet Voyaging, E-Following, Development, Portion of the overall industry, Fragment