

Digital Payment System: Before, During and After Demonetisation

Basukinath Jha and Gupta Kajal Dharamprakash

The Byramjee Jeejeebhoy College of Commerce, Mumbai, Maharashtra
bacchunadkarni@rediffmail.com

Abstract: *Faceless, Paperless and Cashless with this idea our Prime Minister Shri Narendra Modi launched Digital India campaign on Second July of 2015. But realization of growth in digital payment was observed mainly after another important announcement of our Prime Minister on eighth September of 2017 i.e. ban of Gandhiji series currency notes of Rs. 500 and Rs. 1000, Demonetisation. It really paves the way for digital payment system, as government promoted and encouraged various digital payment modes to meet the problem of liquidity and cash crunch. With old mode of digital payment NACH, CTS, NETC new modes of digital payments like IMPS, AEPS, BBPS, UPI, BHIM were also introduced. This paper attempts to check the effect of demonetisation on major digital payments modes, which were available before demonetisation. In our analysis we found that not only total amount of digital payment transactions was significantly increased but event all individual modes of digital payment system has significant growth after demonetisation*

Keywords: Demonetisation, Digital Payment System, Cashless, NPCI