

# Time Affect the Flow of Cash Flow

**Geeta R. Yadav**

Shri G. P. M. Degree College, Vile Parle (E), Mumbai, Maharashtra, India

**Abstract:** *In the corporate world, time is of the essence. It has an impact on many facets of a business's operations, including cash flow. The process of money entering a firm is known as cash inflow, and it is vital to the expansion and sustainability of that business. The performance and financial well-being of a business can be greatly impacted by the timing of these revenue inflows.*

*First of all, the collection of accounts receivable is influenced by time. When a business provides products or services on credit, they anticipate getting paid later. As a result, there is a lag in time between selling the products and getting paid. The waiting period for cash inflow will increase with the length of this gap. A company's working capital may be directly impacted by this since they might need to look for alternative sources of money in order to pay for their urgent needs. Therefore, a company's cash inflow may be impacted by the timeliness of accounts receivable collection.*

*Second, the conditions of payment between a business and its suppliers have an impact on when cash flows in. Many companies give their clients credit terms, which give them a specific amount of time to pay their bills. However, in exchange for the commodities, services, or raw materials they obtain from their suppliers, firms also have to pay them. A corporation may experience cash flow issues if its suppliers have shorter payment terms than its consumers. There would be a negative cash flow for the business since it would have to pay its suppliers before getting paid by its clients. This highlights how crucial it is to discuss payment conditions in negotiations with suppliers and customers.*

*Thirdly, managing inventories involves time as well. Having slow-selling products in stock or maintaining high inventory levels can have a negative impact on a company's cash stream. As a result, money that could have been used for other necessary expenses is tied up in unneeded inventory. To guarantee a consistent flow of cash, businesses must manage their inventory effectively. This lets them keep a sufficient amount of merchandise on hand for customers without having to spend excessive amounts of money on inventory.*

**Keywords:** Cash Flow