

Portfolio Management

Geeta R. Yadav

Shri G. P. M. Degree College, Vile Parle (E), Mumbai, Maharashtra, India

Abstract: *The management of an individual's or organization's investment portfolio is known as portfolio management, and it is an essential component of the financial industry. It's a dynamic process that needs strategic decision-making and ongoing monitoring to make sure the portfolio hits the targeted financial targets.*

The principal aim of portfolio management is to optimise investment returns while mitigating associated risk. It entails building a diversified portfolio through the purchase of a range of securities, including cash, real estate, stocks, and bonds. Diversification is intended to lessen the overall portfolio's exposure to market volatility. The portfolio manager can spread risk and shield the portfolio from sizable losses by investing in a variety of assets.

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Keywords: portfolio management