

# Evaluating the Performance of Mutual Funds and their Impact on Investor Return

**Geeta R. Yadav**

Shri G. P. M. Degree College, Vile Parle (E), Mumbai, Maharashtra, India

**Abstract:** *For investors looking to get the best returns on their investments, assessing mutual fund performance is essential. The fund's past returns in relation to a pertinent benchmark are a crucial factor in this evaluation since they provide light on its capacity to beat the market. Furthermore, risk-adjusted metrics like the standard deviation and Sharpe ratio assist in determining how volatile the fund is in relation to its returns, enabling investors to determine the degree of risk involved in possible profits. Another important thing to think about is expense ratios, which have an immediate effect on an investor's net return. In general, lower cost ratios are preferable since they provide investors greater opportunity to profit from the fund's performance. Moreover, a fund's potential for long-term performance is largely determined by the investment strategy and track record of its management. Building investor confidence requires the fund manager to communicate choices about investments and overall strategy in an open and consistent manner.*

**Keywords:** fund's performance