

# **Fintech Innovation in Banking**

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**Abstract:** *In recent years, the banking industry has experienced a revolutionary transformation driven by the rise of Financial Technology, or Fintech. Fintech encompasses a broad range of innovative technologies and digital solutions that are reshaping traditional banking practices, processes, and services. From mobile banking apps to blockchain technology, Fintech innovations are disrupting the financial landscape, offering new opportunities for efficiency, accessibility, and customer-centricity.*

**Keywords:** Fintech