

# A Study on Consumer Perception of Digital Payment Methods in times of Covid Pandemic

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**Abstract:** *The digitalization drive in payment methods since demonetization has made remarkable progress even in times of Covid pandemic. The present study analysed primary data collected from 107 respondents study the consumer perception of digital payment methods on the basis of demographic characteristics such as gender, age, education, profession, and employment. Correlation and ANOVA were used to analyse the data and found that there was no significant variance in consumer perception of digital payment methods even in times of Covid pandemic based on the key demographic characteristics*

**Keywords:** Digital Payment Methods, Consumer Perception, Digital Wallets