

The Role of Effective Communication in Positive Behaviour: An Overview

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Abstract: *The present research examines how crucial good communication is in encouraging positive behaviour. To clarify how behaviour and communication are related, it explores several theories and empirical investigations. This paper seeks to shed light on the role that communication plays in influencing both individual and group behaviours by examining how various communication strategies support positive behaviour. It also looks at how communication strategies can be improved practically to promote positive behaviour in a variety of settings. Good communication is essential for encouraging positive behaviour in all spheres of life, including social interactions, work settings, and personal relationships.*

Keywords: good communication

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