

Title: Atmanirbhar Bharat Rojgar Yojana: A Critical Analysis

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Abstract: *The Atmanirbhar Bharat Rojgar Yojana, introduced by the Government of India, is an essential step towards addressing the employment challenges intensified by mention relevant economic factors. Atmanirbhar Bharat Rojgar Yojana (ABRY) is a government resourcefulness aimed at incentivizing employers to hire more workers by providing financial assistance in the form of Employee's Provident Fund (EPF) contributions. Launched in response to the economic challenges posed by the COVID-19 pandemic, ABRY has been advertised as a grave step towards accumulative employment and reviving the economy. This research article critically analyzes the design, implementation, and impact of ABRY, assessing its effectiveness in achieving its stated objectives and addressing the underlying challenges in the labor market and also aims to provide an in-depth analysis of the scheme, exploring its objectives, implementation strategies, and the socio-economic impact on the workforce.*

Keywords: Atmanirbhar Bharat

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