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A Study on Financial Performance of SFURTI -Scheme of Fund for Regeneration of Traditional Industries

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Abstract: Khadi Village Industries Commissions (KVIC) is a prominent scheme formed under MSME which promotes the growth of the rural economy but is not able to reach out to the targeted people. Scheme of Fund for Regeneration of Traditional Industries (SFURTI) is a scheme under KVIC which aims at bridging the gap between rich and poor by way of development of rural entrepreneurs, this scheme was launched during the 11th Five Year Plan to encourage rural entrepreneurship. It was revised during the 12th Five Year Plan which eliminated the limitation of the existing scheme. The study highlights the brief history and types of schemes offered by KVIC and also the physical performance of SFURTI has been analysed. The study is carried out using descriptive and exploratory research methodology to find out the outcomes of the study. The research has enabled to assess the employment generation, production, and sales under Khadi and village industries and the financial performance of SFRUTI

Keywords: Micro, Small and medium enterprises (MSME), Khadi and Village Industries Commission (KVIC), Entrepreneurs, Scheme of fund for regeneration of traditional industries (SFURTI).

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