

# Impacts of Corporate Social Responsibility on the Firm's Profitability

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**Abstract:** *This research paper aims to investigate the relationship between Corporate Social Responsibility (CSR) practices and a firm's profitability. As businesses increasingly recognize the importance of sustainability and social responsibility, it becomes crucial to understand how these initiatives influence financial performance. The study employs a comprehensive review of literature, empirical analyses, and case studies to explore the various dimensions of CSR and their potential impacts on a firm's bottom line.*

**Keywords:** Corporate Social Responsibility.