

# To Study about Ethical Concern in Business Finance

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**Abstract:** *Ethics in finance is a prevailing topic of discussion and observation within the industry. It is the set of standards that professionals must hold themselves to as they conduct their business in order to maintain a sense of trust and confidence with their clients, colleagues, and the public. Many careers in finance interact with the public and consumers, and their money is being entrusted to financial professionals to help them generate wealth or find ways to utilize it effectively. It is a very sensitive level of trust that unfortunately has been violated in the past in many different ways. There have been countless stories in the news about financial professionals who have embezzled or defrauded people and organizations. In the wake of these types of violations and crimes, a code of ethics is a must for financial professionals.*

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