

# To Study about Demat Account and Awareness of Online Trading among People with Respect to Mumbai

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**Abstract:** *To place an order, one must now call or see a broker in person if they want to invest in the stock market. Only customers with high net worth's frequently obtain such premium treatment from brokers and additional services. However, with the introduction of online trading, even a casual or small investor has the opportunity to utilise the service for a fair charge that is far less than what is paid by a professional broker over the phone. Thanks to internet trading, customers now have real-time access to account information, stock quotes, thorough market research, and interactive trading. For Internet trading, you need a computer, a modem, a phone line, broker registration, a bank account, and a depository account. The depository service's debut is considered to mark the beginning of Stocks @ Click trading. This indicates that you may arrange for delivery of any scrips offered at anytime, anywhere, by clicking a mouse. Dematerialization makes it simpler to maintain securities in electronic form rather than paper form. It offers more advantages than a real certificate. Despite the advantages of dematerialization, there are a number of reasons why investors are not familiar with demat accounts. The concept of Demat accounts and the numerous financial organisations that provide these services are not receiving a positive response from investors. This study includes understanding the various Demat principles, investigating the investment practises of individual investors in India, and testing investor familiarity with online trading and dematerialization.*

**Keywords:** CAMEL Rating System