

To Study about Changing Role of Finance Managers in Changing Business Environment

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Abstract: *Any organisation must have a strong and reliable department of finance. Organizations, whether for profit or not, find it challenging to sustain themselves for an extended period of time without enough funding. Not only is that, but effective management of these financial resources necessary for sustainability and long-term viability. Organisations are assisted in doing this via financial management. Planning, organising, directing, and regulating an organization's financial operations and procedures in an effective and efficient manner is referred to as financial management. This pertains to, but is not restricted to, the distribution of financial resources, the use of funds, etc.. Given the significance of the finance role in organisations, there has always been a constant need for employees with these abilities. Even non-finance professionals and business owners may now learn about finance through a certified financial analyst course. In this study, the tasks of finance managers and how they adapt to the changing company environment are given additional weight.*

Keywords: business strategy.