

To Study about Business Model of Doom Company

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Abstract: *A business strategy is a document that outlines a plan of action for executives to follow in order to accomplish organisational goals. The comprehensive plan identifies business requirements to direct employment decisions and drive resource allocation. It offers clear guidance for various teams to combine their abilities in support of the organization's objectives. Businesses may then mobilize their company operations, enhance customer satisfaction, and gain a competitive edge in the market. Smooth operations are made possible at various stages of a firm by business strategy. It is a tool that may be used by leaders in all levels of management as well as in many company areas. It can encourage collaboration among employees at all levels and cohesiveness to corporate goals. In this study paper, we'll talk about the value of business strategy and the Droom Company's business strategy approach.*

Keywords: business strategy.