

A Study on Rise, Fall and Resurrection of Yes Bank

Prof. Manjeet Mishra

Asst. Professor

St. Rock's College of Commerce and Science, Borivali (W), Mumbai, India

Abstract: *In this study of Yes bank I am going to explaining here about the background of the bank and why this bank went into the rapid rise and fall and in resurrection of the bank. Here firstly about the history of the banking sector in this I explained about the all-over history of the banking sector and in this I explained qualities and features of a yes bank. And how the banks should be important in the economy of a country, economically how the banks are performing in the country through the people that providing the loans and all these are all the ways I am going to explain it. Also, banks are providing some services to the people, that services also under this, and in this project, I explained about importance and what is the need to study of the topic. For a successful bank they must need a management in this I detailed about the yes bank management list, and how the yes bank went successfully through the way of business, education and providing some of the services. In the banking sector there is five levels of human capital for to run a good transaction in a bank. human capital is an important thing here, that are top level, senior level, middle level, junior level, and general level. These management I explained about and also I detailed about the price chart and also competition of other bank it is very important in this, for a successful banking there must be want a comparison with other bank , then only we come to know the strength of an our bank. And, in this the cash flow, profit and loss account and balance sheet of a yes bank this is also important thing. In this I detailed about the cash flow profit and loss account and balance sheet of a yes bank to know the transactions of a yes bank. And lastly in this how the bank went to rapid rise, fall and resurrection this is all I detailed in this study. Every organisation they must need to know about the strength weakness of their industry or organisation.*

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