

A Study on Investors Awareness towards Post Office Savings Schemes

Prof. Milind More

Asst. Professor

St. Rock's College of Commerce and Science, Borivali (W), Mumbai, India

Abstract: *All people have the habit of saving, albeit there are many various ways to do so. Although there are many different reasons why people choose to save money, the main ones include caution, peer pressure, and the desire to consume in the future. The financing of public debt is significantly influenced by postal savings funds. In various nations, the fund is administered by a number of policy-oriented financial organizations with the objectives of community development and return on investments. This study investigates investor perceptions of the Postal Savings Scheme. Post offices have been crucial in tying the entire nation together and have also offered banking services. Its function has evolved through time, nevertheless, and it is now among the best possibilities for investors.*

Keywords: Economy, Investors 'Awareness, Post – office Savings.