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## A Study on Corporate Communication in India

Prof. Geeta Yadav and Rani John Udiyar

Assistant Professor and Research Scholar St. Rock's College of Commerce and Science, Borivali (W), Mumbai, India

**Abstract:** Corporate communication involves the strategic management and dissemination of information within a company and to external stakeholders. It aims to enhance the organization's reputation, build relationships, and align messages with organizational goals for effective communication and stakeholder engagement.

Keywords: Corporate, Communication, Organization, Public, Relation

