

Business Ethics and Corporate Social Responsibility

Prof. Sneha Kanojiya and Shubham Singh

Assistant Professor and Research Scholar

St. Rock's College of Commerce and Science, Borivali (W), Mumbai, India

Abstract: *In today's interconnected global economy, businesses are increasingly recognizing the importance of ethical conduct and social responsibility. This research paper delves into the intricate relationship between business ethics and corporate social responsibility (CSR) by conducting a comprehensive comparative analysis of practices among global corporations. The study explores the ethical frameworks adopted by leading companies and examines their CSR initiatives across diverse industries. The research methodology involves a qualitative approach, employing case studies and in-depth interviews with corporate executives, industry experts, and stakeholders. The paper evaluates the impact of ethical decision-making on corporate reputation, consumer trust, and long-term sustainability. Furthermore, it investigates the integration of CSR practices into core business strategies, exploring how companies align their social initiatives with organizational objectives.*

Keywords: Business, Ethics, Corporate, Social, Responsibility