

Digitalization in India: An Innovative Concept

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Abstract: *Today, we can't dream our life without technology. In the twenty-first century, one of the most essential technologies is the influence of digitization. It allows every person to communicate anytime anywhere. Digital India is a programme which was started to change India into a digitally empowered society. It was launched on 2 July 2015 to ensure that government services are made available to people electronically by improving online infrastructure and by growing internet connectivity or by building our country Digitally empowered in the field of technology. The present study focused on different aspects of digitalization:- its impact on economy, society and environment, nine pillars of digital India. Benefits of digitalization and different challenges which brings hurdle in the successful implementation of this programme are also discussed.*

Keywords: Digitalization, Indian economy, pillars, challenges