

Literature Review on Valuation to Determine the Fair of Stock

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Abstract: *Valuation to determine the fair value of stocks is a fundamental concept in the world of finance and investment. This abstract provides an overview of the key aspects of stock valuation and its significance. It encompasses the methods used to estimate a stock's intrinsic value, examines the influence of market efficiency and behavioural factors on valuations, and explores the role of risk and uncertainty. Additionally, it discusses the strategies employed by value investors, the integration of environmental, social, and governance (ESG) criteria in valuation, and the use of advanced technologies in the valuation process. The abstract also touches upon the practical applications of valuation methods and the impact of regulatory changes on stock valuation. By addressing these diverse aspects, this abstract highlights the multifaceted nature of stock valuation and its pivotal role in investment decision-making, risk management, and portfolio construction*

Keywords: Fair, value, Finance, Investment, Market, efficiency, Risk